

March 3, 2004

Assistant Commissioner of Patents

Washington, DC 20231

**PROTEST UNDER 37 CFR 1.291(a)**

Re: System and method of providing purchase information to consumers  
relating to advertisements displaying the product

US File #**20020026359**

Filed: 2/22/2001

Sirs:

Recently I found the above referenced patent filing and believe this filing has  
NOT issued in the U.S. The US File # is **20020026359**

I am voicing an objection as a concerned third party and as a U.S. Citizen. The  
technology described in this patent application Claims 1, 4, 5 and others was  
covered under Patent 4,752,675 and was marketed under the Trademark  
StarTrax from 1986 to 1995.

There is nothing unique and novel regarding the use of barcodes to track direct  
mail advertising responses.